



web2market

NEWSLETTER

Digital Marketing Update



web2market
building your business

OUTSOURCED DIGITAL MARKETING
Building your business.

OUR SERVICES

PORTFOLIO

YOUR DIGITAL MARKETING PARTNER

GOOGLE BUSINESS PROFILE

Google Business Profile is a free and user-friendly tool to help you manage your business's online presence. It acts as a virtual storefront, providing vital information to potential customers such as your business hours, location, contact details, and customer reviews.

[Read More](#)



DIGITAL MARKETING

Increase Your Business Visibility With Google Business Profile

W2M.CO.UK
01480 878510



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TOP TIPS TO IMPROVE YOUR WEBSITE

TIP #1 - IMPROVE YOUR USER EXPERIENCE

IMPROVE YOUR WEBSITE

First impressions are important, especially with your website. Before re-designing your website/homepage – ask yourself would my website intrigue me to learn more, or would I go and find a different company offering a similar service/product?

Tip Number 1: Improve your user experience

[Find out more](#)



ONE MINUTE MARKETING



We have created a series of One Minute Marketing videos, designed to give you a quick look at digital strategies, online marketing activities and everything in between.

The thinking behind this video series is to provide informative but short presentations to give a little more detail about the services we provide either directly to our clients or as an outsourced digital marketing partner working with their internal marketing teams.

[View the whole One Minute Marketing Series](#)

WHO ARE WEB2MARKET?

An experienced, qualified and passionate digital marketing team, working hard to achieve your business goals through targeted marketing strategies.

Based in Peterborough with a remote team working as outsourced digital marketing support partners across the UK

[Find out more](#)



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